Ahead SmartMirror
Eye-catching moments

Spotting more at the first and second glance. The Ahead SmartMirror is both: a mirror and a screen for entertainment or information. This new in-elevator multimedia experience will change the way passengers enjoy their travel.

Double functionality

The simple mirror turns into a multi-media entertainment hot spot. Advertising, information, news, special events, canteen menus, facility information, weather, or personal messages: all content is displayed with a virtual 3D effect. In the event of no content, the mirror function is activated. Communication without limits.

Benefits

Surprising moments. The unexpected entertainment will catch the attention of the passengers.
Remarkable messaging. Every message is eye-catching, flexible in time, location, or coinciding with an event.
One-stop solution. Schindler provides the entire solution from hardware to software management.

Schindler Ahead

Schindler

Ahead SmartMirror

Any car – all places

The Ahead SmartMirror is perfectly tailored to our elevators. But it can be integrated into any elevator. Schindler will assist you during every step of the installation and activation of the service.

Remarkable moments

The special content and format of the Ahead SmartMirror make sure that the message reaches the audience. The brightness of the content is key and Schindler provides you with all the details needed to create the perfect image, movie, or piece of animation – contact our sales representative to learn about our Ahead ContentManagement System.

Content Management

Getting content onto an Ahead SmartMirror is simple and effective. The web-based CMS is user-friendly and allows content to be updated remotely in real time. Define the playlist for each SmartMirror or allocate content to certain times of the day – or to coincide with special events.
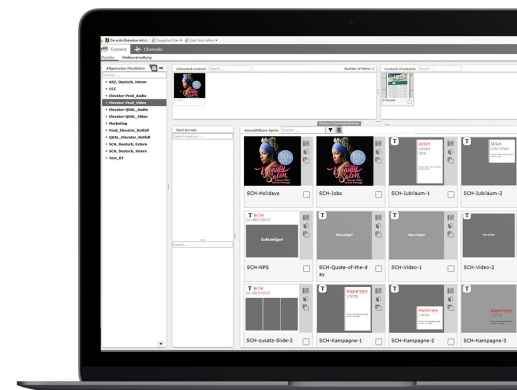
Connected for entertainment

The entire media is distributed remotely onto the communication solutions. Schindler offers Ahead Connectivity to ensure a reliable data service and the Schindler maintenance service makes sure that the system is in optimal condition. All in all, it's a smart system for bright entertainment.

Content specifications

Duration	10, 15, 20 seconds
Format	Landscape 16:9 / 9:16 Portrait
Pixels	Landscape 1920 x 1080p / Portrait 1080p x 1920
Resolution	At least – Full HD
FPS	25 or 50 frames per second
Bitrate	10 – 20 Mbps
File type	Mp4 (H.264)

Update content easily and in real-time – the Ahead ContentManagement tool

www.schindler-ahead.com